



**Internet Marketing**

AzHLA's member website, [www.azhla.com](http://www.azhla.com), is a valuable resource for all members to keep up on association events, industry changes and legislative issues.

**Banner Advertising Rates**

*Secondary Page Linkable Banner*

1 month .....\$125  
3 months .....\$100 p/month  
6 months .....\$75 p/ month  
12 months .....\$50 p/ month

*Member Discount Offer Page (linkable)*

3 months .....\$75 p/month  
6 months .....\$50 p/month  
12 months .....\$35 p/month

**Arizona Hotel & Hospitality News**

A quarterly newsletter distributed to all Arizona Hotel & Lodging Association (AzHLA) members.

*Distribution - approximately 500 per issue.*

**Advertising Rates**

	Member	Non-Member
1/2 page (8.5" x 5.5") - B&W.....	\$275	\$450
1/4 page (4.25" x 5.5") - B&W.....	\$175	\$350
*Inserts (8.5" x 11") - B&W or Color ...	\$350	\$500

*\*500 inserts required (provided by advertiser)*

	Jan/10	April/10	July/10	Oct/10
Space Reservation Deadline:	12/22/09	4/17	7/19	10/18
Camera-Ready Mat'l Deadline:	12/29/09	4/23	7/26	10/25
Drop Date	1/11/10	4/30	8/2	11/1

**Member Directory & Purchasing Guide**

An annual publication listing current AzHLA Hotel & Allied members. The publication is marketed to our Hotel members as a vendor resource guide. As a membership benefit, each Allied member is listed alphabetically in one category of their choice. Additional category listings are available.

*Distribution – All current AzHLA Members*

**Advertising Rates**

Full Page Advertising - 8" x 5.25"  
Inside Cover (4-color) .....\$1,500  
Outside Back Cover (4-color) .....\$1,500  
Inside Back Cover (4-color) .....\$1,200  
Inside Tab front or back (B&W).....\$350  
Additional Category Listing .....\$20 per category

Space Reservation Deadline:	March 8, 2010
Camera-Ready Mat'l Deadline:	March 29, 2010

**Print Advertising**

**Mechanical Requirements**

Camera-ready artwork provided by advertiser  
300 DPI  
PDF, jpeg or tif formats accepted  
Fonts must be embedded

All ad materials should be sent to  
Alyssa Franks:  
[afranks@azhla.com](mailto:afranks@azhla.com)  
or  
AzHLA  
1240 E. Missouri Ave.  
Phoenix, AZ 85015

*If ad is too large to be e-mailed, please mail disc.*

If you have any questions regarding these opportunities, please contact :  
Alyssa Franks - Marketing & Event Coordinator  
602-604-0729 or [afranks@azhla.com](mailto:afranks@azhla.com)



ARIZONA  
HOTEL & LODGING  
ASSOCIATION

2010

**ALLIED ADVERTISING ORDER FORM**

Please check the desired advertising opportunity you wish to take advantage of.

**Internet Banner Advertising**

- Secondary Page       1 month       3 months       6 months       12 months
- Member Discount Page       3 months       6 months       12 months

**Arizona Hospitality Newsletter**

Issue \_\_\_\_\_  1/2-page       1/4-page       Insert

**Member Directory & Purchasing Guide**

- Inside Cover       Outside Back cover       Inside Back Cover       Inside Full Page Tab\*  
 Front       Back
- Additional Category Listing : \_\_\_\_\_

\*Members will be contacted to discuss which tab pages are available. Provided on a *first pay, first served* basis

Company \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Method of Payment: \_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ AMEX \_\_\_\_\_ Check Enclosed

Card # \_\_\_\_\_ Exp. \_\_\_\_\_ Amount \$ \_\_\_\_\_

Signature of Card Holder \_\_\_\_\_

**MAIL OR FAX BACK TO AzHLA**

**602-604-0769**

Arizona Hotel & Lodging Assoc., 1240 E. Missouri Ave., Phoenix, AZ 85014 Phone: 602-604-0729