



ALLIED ADVERTISING OPPORTUNITIES

Internet Marketing

AzHLA's member website, www.azhla.com, is a valuable resource for all members to keep up on association events, industry changes and legislative issues.

Banner Advertising Rates

Secondary Page Linkable Banner

1 month\$125
3 months\$100 p/month
6 months\$75 p/ month
12 months\$50 p/ month

Member Discount Offer Page (linkable)

3 months\$75 p/month
6 months\$50 p/month
12 months\$35 p/month

Arizona Hotel & Hospitality News

A bi-monthly newsletter distributed to all Arizona Hotel & Lodging Association (AzHLA) members.

Distribution - approximately 500 per issue.

Advertising Rates

	Member	Non-Member
1/2 page (8.5" x 5.5") - B&W.....	\$275	\$450
1/4 page (4.25" x 5.5") - B&W.....	\$175	\$350
*Inserts (8.5" x 11") - B&W or Color ...	\$350	\$500

**500 inserts required (provided by advertiser)*

	Jan/09	Mar/09	May/09	Jul/09
Space Reservation Deadline:	12/22	2/17	4/20	6/29
Camera-Ready Mat'l Deadline:	12/29	2/23	4/27	7/6
Drop Date	1/12	3/9	5/18	7/20

Member Directory & Purchasing Guide

An annual publication listing current AzHLA Hotel & Allied members. The publication is marketed to our Hotel members as a vendor resource guide. As a membership benefit, each Allied member is listed alphabetically in one category of their choice. Additional category listings are available.

Distribution – All current AzHLA Members

Advertising Rates

Full Page Advertising - 8" x 5.25"
Inside Cover (4-color)\$1,500
Outside Back Cover (4-color)\$1,500
Inside Back Cover (4-color)\$1,200
Inside Tab front or back (B&W).....\$350
Additional Category Listing\$20 per category

Space Reservation Deadline:	March 9, 2009
Camera-Ready Mat'l Deadline:	March 30, 2009

Print Advertising

Mechanical Requirements

Camera-ready artwork provided by advertiser
300 DPI
PDF, jpeg or tif formats accepted
Fonts must be embedded

All ad materials should be sent to
Christina Quintana:
cquintana@azhla.com
or
AzHLA
1240 E. Missouri Ave.
Phoenix, AZ 85015

If ad is too large to be e-mailed, please mail disc.

If you have any questions regarding these opportunities, please contact :
Christina Quintana - Marketing & Education Manager
602-604-0729 or cquintana@azhla.com



ARIZONA
HOTEL & LODGING
ASSOCIATION

2008

ALLIED ADVERTISING ORDER FORM

Please check the desired advertising opportunity you wish to take advantage of.

Internet Banner Advertising

- Secondary Page 1 month 3 months 6 months 12 months
- Member Discount Page 3 months 6 months 12 months

Arizona Hospitality Newsletter

- Issue _____ 1/2-page 1/4-page Insert

Member Directory & Purchasing Guide

- Inside Cover Outside Back cover Inside Back Cover Inside Full Page Tab*
 Front Back
- Additional Category Listing : _____

*Members will be contacted to discuss which tab pages are available. Provided on a *first pay, first served* basis

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Method of Payment: _____ MasterCard _____ Visa _____ AMEX _____ Check Enclosed

Card # _____ Exp. _____ Amount \$ _____

Signature of Card Holder _____

MAIL OR FAX BACK TO AzHLA

602-604-0769

Arizona Hotel & Lodging Assoc., 1240 E. Missouri Ave., Phoenix, AZ 85014 Phone: 602-604-0729